

## Press Release

For immediate release

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**The Council is calling on all financial services professionals who wish to respond in an innovative way to their continuing education requirements.**

**Blainville, July 4, 2017** - The Council of Professionals in Financial Services recently launched a new ongoing training platform called **"The Advice Direct"**. Created especially for the advisor, this initiative aroused such interest among the financial services community for its easy access and innovative approach that the Council is proud to announce that it is extending until November 30<sup>th</sup>, 2017 its initial offering to all industry professionals who wish to comply with their continuing education requirements.

For an annual fee of only 75\$ plus tax, the Council is inviting all industry professionals to become a privileged member giving them access to all their continuing education needs regardless of their category of licensing. This applies to both la Chambre de la sécurité financière (CSF) and l'Institut québécois de planification financière (IQPF). Thanks to this new platform, the Council is reasserting once more its commitment to maintaining high standards when it comes to continuing education programs and regulatory requirements in the financial services industry.

"All you need to have is a device connected on the Internet to follow the training courses, whether by live webinar or online training. It is a new way of providing a simple and effective online learning platform to assist all industry participants in meeting their continuing education requirements. They now have easy access from anywhere and at any time. We are proud to contribute to lowering the cost of continuing education as prescribed by the regulators", says Mario Grégoire, CEO of the Council. Thanks to modern technologies and the appropriate treatment of all subject matters, the Council wishes to continue to promote the profession as well as the value of the role of advisors in the mind of the general public, today more than ever.

### **About The Council of Professionals in Financial Services**

The Council of Professionals in Financial Services (CDPSF) is a key unifying organization for financial services professionals. It plays an advisory role and promotes the interests of professionals while building trust and solidarity in the industry. For more information: [www.cdpsf.com](http://www.cdpsf.com)

This program is complementary to the existing and mandatory training activity pertaining to compliance with standards, ethics and business conduct offered exclusively by la Chambre de la sécurité financière (CSF) and l'Institut québécois de planification financière (IQPF) and their partners.

- 30-

For more information and requests for interviews:

**The Council of Professionals in Financial Services**

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