

Press Release

For immediate release

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The Council of professionals in financial services (CPFS) is pleased to announce that IDC Worldsource Insurance Network (IDCWIN) has joined ranks as a privileged corporate member.

Blainville, August 9, 2017: The joining among its privileged corporate members of one of the most important life insurance managing general agencies in Canada, with offices across the country, strengthen and diversify the course offering of the Council of professionals in financial services (CPFS) to all financial professionals' active coast to coast.

"This partnership, once again, reaffirms the importance of the Council's mission for all players in the field of financial services " assert Mario Grégoire, Chief executive officer of the CPFS. " We are delighted to be associated with IDCWIN in connexion with the deployment of our ambitious initiative of online training and professional development strategies thru our network The Advice Direct. Our industry's landscape is undergoing some rapid and profound changes in a very short period of time. Providing a direct and easy access to the best knowledge available can only help participants in the field of financial services to take part into this major transformation and at the same time, upgrade their abilities, enhance their skills and improve professionally" says Mario Grégoire.

This partnership between the CPFS and IDCWIN will set the stage for a series of new online certified training sessions that will enhance the existing offering proposed by the CPFS thru his multimedia network The Advice Direct. "I am happy to report that our financial security advisors and financial planners all across Canada will have access to the professional development program that we are currently working on together with the CPFS" noted the President of IDCWIN, Ron Madzia. " Excellence in training and education are at the core of our organization. If in addition, we can reduce significantly the costs of professional development for our entire network of advisors, and to a greater extent for our industry, we are proud to actively contribute to the work accomplished by the CPFS in this regard" says Ron Madzia.

About the CPFS

The Council of professionals in financial services (CPFS) is a key unifying organization for financial services professionals. It plays an advisory role and promotes the interests of professionals while building trust and solidarity in the industry. For more information: www.cdpsf.com

About IDCWIN

Dedicated to setting the benchmark for service excellence, IDC Worldsource Insurance Network Inc. (IDCWIN) is one of Canada's largest life insurance managing general agencies, with strategically located offices across Canada. They provide a level service and practice management tools which offer advisors a diverse and comprehensive platform delivered thru a network of service professionals who have earned a solid reputation as industry leaders. With over \$4.0 billion in segregated fund assets under administration, IDCWIN is one of three divisions under Worldsource Wealth Management Inc. offering a full suite of products and services for risk and wealth management. For more information: www.idcwin.ca

-30-

For more information and requests for interviews:

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